



# an UPLIFTing evening

MAKING A DIFFERENCE IN THE LIVES OF GRIEVING CHILDREN



THURSDAY, MAY 2, 2024

Vie by Cescaphe | 600 N. Broad St. | Philadelphia, PA 19130

## THE DETAILS

*an UPLIFTing evening* is Uplift Center for Grieving Children's signature annual fundraising event. It brings together influential philanthropic donors, industry professionals, and community leaders, united in support of Uplift's mission. The revenue raised during *an UPLIFTing Evening* helps Uplift ensure all children in Philadelphia can access free, quality grief support.

This year, *an UPLIFTing evening* celebrates two organizations in Philadelphia that are making a difference in the lives of grieving children: [Independence Blue Cross](#) and the [Network of Neighbors Trauma Response Network](#).

## HOW TO JOIN US

Tickets are now available for *an UPLIFTing evening 2024*. Admission starts at \$175 and includes a cocktail hour, a program recognizing Uplift's impact on participating youth and families, raffles, and live and silent auctions. *an UPLIFTing evening* also includes a VIP reception in advance of cocktail hour and an online auction, which will open a week in advance.

To purchase tickets and sponsorships, please visit [upliftphilly.ejoinme.org/uplifting2024](http://upliftphilly.ejoinme.org/uplifting2024).

## SPONSORSHIP

As Philadelphia's largest provider of free grief services, Uplift's team of clinicians often supports individuals and families residing in under-resourced or high-violence neighborhoods. Since its inception nearly 25 years ago, Uplift has grown from offering a handful of support groups to providing a robust suite of grief and mental health care.

By sponsoring an UPLIFTing evening, you help Uplift provide free, trauma-informed, and high-quality grief services that reach between 4,000 and 5,000 students, caregivers, school communities, frontline professionals, and callers to Uplift's Philly HopeLine each year.

For more information about sponsorship, underwriting, or other opportunities to participate in *an UPLIFTing evening*, contact **Katherine DiPierro**, Development and Communications Associate, at **267-536-0616**, or [katherinedeu@upliftphilly.org](mailto:katherinedeu@upliftphilly.org).

**WWW.UPLIFTPHILLY.ORG**

# an UPLIFTing evening 2024 SPONSORSHIP LEVELS AND BENEFITS

	Uplift \$50,000	Hope \$25,000	Resilience \$15,000	Healing \$10,000	Thrive \$5,000	Promise \$2,500	Journey \$1,500	Supporter \$750
Title sponsorship	★							
Opportunity for leadership address at an UPLIFTing evening	★							
Message from sponsor's leadership in marketing materials	★	★						
Sponsor name or logo on auction bid card	★	★	★					
Spotlight in Uplift's e-newsletters	★ Feature	★ Feature	★ Name listing	★ Name listing				
Recognition at community events	★	★	★	★	★			
Tickets to VIP reception (takes place before cocktail hour)	★ 12 VIP tickets	★ 12 VIP tickets	★ 10 VIP tickets	★ 5 VIP tickets	★ 2 VIP tickets			
Recognition on social media	★ Feature	★ Feature	★ Feature	★ Recognition	★ Recognition	★ Recognition		
Sponsor placement in event slideshow and Uplift website	★ Logo	★ Logo	★ Logo	★ Logo	★ Logo	★ Logo	★ Name listing	
Ad in digital program booklet, with hyperlink to sponsor's website	★ Full-page	★ Full-page	★ Full-page	★ Full-page	★ Half-page	★ Quarter-page	★ Name listing	★ Name listing
Recognition in Uplift's program report	★	★	★	★	★	★	★	★
Number of tickets	★ 12 tickets, 2 tables	★ 12 tickets, 2 tables	★ 12 tickets, 2 tables	★ 10 tickets, 1 table	★ 10 tickets, 1 table	★ 5 tickets	★ 2 tickets	★ 2 tickets

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2024 TICKETS, UNDERWRITING, AND ADVERTISING

## Individual Tickets

### FRIEND (\$500)

One ticket, VIP reception admission, and recognition in digital program booklet and slide show.

### INDIVIDUAL TICKET (\$175)

Includes admission to *an UPLIFTing Evening's* cocktail hour, dinner program, and live auction.

## Underwriting

### DÉCOR SPONSOR (\$6,000)

Sponsor event flowers, table linens, and room décor. The sponsor's logo will be featured on tables and adjacent to large floral arrangements throughout event.

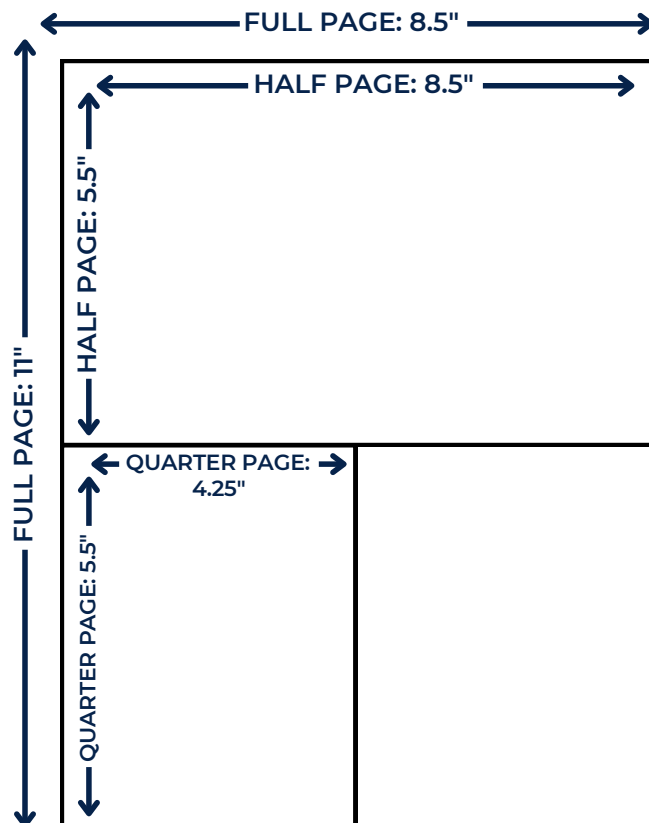
### COCKTAIL HOUR SPONSOR (\$5,000)

Augment activities, stations, and fundraising activities during event cocktail hour. The sponsor's logo will be featured on event space bars and food tables, and listing in digital event booklet.

### PRINT SPONSOR (\$1,500)

Sponsor printing of the event invitation and live auction bid cards. The sponsor's logo will be featured prominently on the bid card.

## Booklet Advertising



### Uplift's booklet is going digital!

*an UPLIFTing evening's* program guide is now a digital booklet. Sponsors of \$2,500 and up, along with booklet ad purchasers, will be able to add a hyperlink to their ad. Digital booklets will be linked on Uplift's website and auction sites, where they may be viewed, downloaded, or shared.

### BOOKLET AD PRICING

Full page (8.5" x 11"): **\$750**

Half-page (8.5" x 5.5"): **\$500**

Quarter page (4.25" x 5.5"): **\$250**

Accepted formats for booklet ads include high-resolution **.jpg**, **.png**, and **.pdf** files. Sponsors who wish to hyperlink their ad to a website, social media account, or video should provide their link when submitting the ad. Submit all materials by Friday, April 19 to [katherined@upliftphilly.org](mailto:katherined@upliftphilly.org) for inclusion.

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SPONSORSHIP, TICKETS, UNDERWRITING & ADVERTISING

## Sponsorships and Tickets:

- |                                        |          |                                           |         |
|----------------------------------------|----------|-------------------------------------------|---------|
| <input type="radio"/> UPLIFT LEVEL     | \$50,000 | <input type="radio"/> PROMISE LEVEL       | \$2,500 |
| <input type="radio"/> HOPE LEVEL       | \$25,000 | <input type="radio"/> JOURNEY LEVEL       | \$1,500 |
| <input type="radio"/> RESILIENCE LEVEL | \$15,000 | <input type="radio"/> SUPPORTER LEVEL     | \$750   |
| <input type="radio"/> HEALING LEVEL    | \$10,000 | <input type="radio"/> FRIEND LEVEL        | \$500   |
| <input type="radio"/> THRIVE LEVEL     | \$5,000  | <input type="radio"/> INDIVIDUAL TICKET   | \$175   |
|                                        |          | <input type="radio"/> CHARITABLE DONATION | _____   |

## Underwriting and Advertising:

- |                                             |         |                                       |       |
|---------------------------------------------|---------|---------------------------------------|-------|
| <input type="radio"/> DECOR SPONSOR         | \$6,000 | <input type="radio"/> FULL PAGE AD    | \$750 |
| <input type="radio"/> COCKTAIL HOUR SPONSOR | \$5,000 | <input type="radio"/> HALF PAGE AD    | \$500 |
| <input type="radio"/> PRINT SPONSOR         | \$1,500 | <input type="radio"/> QUARTER PAGE AD | \$250 |

For all sponsorships, underwriting, and advertising levels with logos or ads, please submit high-resolution .jpg, .png, or .pdf files to **Katherine DiPierro**, Development and Communications Associate, at [katherinedeupliftphilly.org](mailto:katherinedeupliftphilly.org) by Friday, April 19.

Please fill out the form below, or make your purchase online at [upliftphilly.ejoinme.org/sponsorship](https://upliftphilly.ejoinme.org/sponsorship)

CONTACT NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS 1 \_\_\_\_\_ ADDRESS 2 \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE (\_\_\_\_\_) \_\_\_\_\_

EMAIL \_\_\_\_\_

CHECK/MONEY ORDER (PAYABLE TO UPLIFT CENTER FOR GRIEVING CHILDREN)

PLEASE CHARGE MY:  VISA  MASTERCARD  AMEX  DISCOVER

CARD # \_\_\_\_\_

EXP DATE \_\_\_\_\_ SECURITY CODE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

*Uplift Center for Grieving Children is a non-profit 501(c)(3) organization, contributions to which are tax-deductible to the fullest extent permitted by law. The official registration and financial information of Uplift Center for Grieving Children may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.*