



ABOUT UPLIFT CENTER FOR GRIEVING CHILDREN:

Uplift Center for Grieving Children helps children grieving a death to heal and grow through their grief while strengthening families, communities and professionals' understanding of how best to respond to their needs. Uplift offers grief groups in four locations throughout Philadelphia, as well as in schools and community groups. Uplift also provides immediate assistance to schools in the aftermath of a student or teacher death, and trains over 750 professionals annually on how to best work with grieving children.

THE EVENT:

an UPLIFTing evening is one of Philadelphia's premier fundraising events with over 400 guests coming together to enjoy a night of delicious food and drink, bid on exciting auction items, and support Uplift's work.

THE DETAILS

Thursday, November 14, 2019

6:00 p.m. – 10:00 p.m.

Vie by Cescaphe, 600 North Broad St., Philadelphia, PA 19130

Honoring PECO And Michael Innocenzo, its President and CEO

THE AUDIENCE:

Over 400 influential philanthropic donors, industry professionals, and community leaders who believe that no child should grieve alone.

SPONSORSHIP OPPORTUNITIES:

Multiple levels of sponsorships are available, and each opportunity can be customized to meet diverse marketing needs.

CONTACT:

Heather S. Giampapa

Director of Development and Communications

267-437-3123, ext. 11 or heather@upliftphilly.org

www.upliftphilly.org/programs/get-involved/events

Uplift Center for Grieving Children
an UPLIFTing evening

Thursday, November 14, 2019

Sponsorship Opportunities

Center City Club (\$25,000)

- Two tables of 10 at event
- Premier sponsor placement on cover of and full-page, full-color ad in event commemorative journal
- Logo included in event slide show
- Partnership statement quote from company leadership included in all traditional print and social media outreach
- Spotlight feature in Uplift monthly email blast
- Featured Thank You on Uplift social media platforms
- Hyperlink to website from Uplift event page
- Opportunity to offer branded favor to guests

Downtown Club (\$15,000)

- Two tables of 10 at event
- Full-page, full-color ad in event commemorative journal
- Logo included in event slide show
- Acknowledgement in Uplift monthly email blast
- Featured Thank You on Uplift social media platforms
- Hyperlink to website from Uplift event page
- Opportunity to offer branded favor to guests

Rittenhouse Sq. Club (\$5,000)

- Table of 10 at event
- Full-page, full-color ad in event commemorative journal
- Logo included in event slide show
- Acknowledgement in Uplift monthly email blast
- Acknowledgement on Uplift social media platforms
- Hyperlink to website from Uplift event page
- Opportunity to offer branded favor to guests

Washington Sq. Club (\$2,500)

- Table of 10 at event
- Half-page, full-color ad in event commemorative journal
- Logo included in event slide show
- Acknowledgement on Uplift social media platforms
- Listing on Uplift event page
- Opportunity to offer branded favor to guests

Logan Square Club (\$1,500)

- Half-table (5 tickets) at event

- Quarter-page, full-color ad in event commemorative journal
- Logo included in event slide show
- Acknowledgement on Uplift social media platforms
- Listing on Uplift event page
- Opportunity to offer branded favor to guests

Franklin Square Club (\$750)

- 2 tickets to event
- Listing in event commemorative journal
- Listing in event slide show
- Listing on Uplift event page
- Opportunity to offer branded favor to guests

Friend (\$250)

- Listing in event commemorative journal
- Listing in event slide show

Individual Ticket (\$175)

- Includes cocktail hour, sit-down dinner, open bar, and an Uplifting evening!

Commemorative Journal Advertisement

Inside Back Cover, full color - \$750

Full-page, full-color - \$500

Half-page, full-color - \$250

Quarter-page, full-color - \$125

Name Listing - \$75

Underwriting Opportunities

Décor Sponsor (\$6,000)

Sponsor event flowers

- Logo featured adjacent to large floral arrangements throughout event
- Listing in event commemorative journal

Cocktail Hour Sponsor (\$5,000)

Augment activities, stations, and fundraising activities during event cocktail hour

- Logo featured on event space bars and food tables during cocktail hour
- Listing in event commemorative journal

Audio/Visual Sponsor (\$4,500)

Sponsor event audio/visual needs

- Logo featured on 8 large A/V screens throughout event
- Listing in event commemorative journal

Gift Bag Sponsor (\$2,500)

Sponsor gift bags given to all attendees, 400+

- Logo featured on 400+ gift bags, taken home by each attendee

- Opportunity to offer branded favor to guests

Wine Pull Sponsor (\$2,500)

Sponsor all wines featured during Cocktail Hour Wine Pull

- Logo featured on all Wine Pull bottles – approximately 100 bottles, purchased by event guests
- Listing in event commemorative journal

Commemorative Journal Sponsor (\$1,500)

Sponsor printing of event commemorative journal

- Logo featured on 400 event commemorative journals, read and kept by each attendee

Table Wine Sponsor (\$1,000)

Provide wine to be featured during sit-down dinner

- Logo featured on table displays at 40 event tables
- Listing in event commemorative journal

Step and Repeat Sponsor (\$1,000)

Sponsor the setting at which Uplift's logo is featured and group photos are taken

- Logo featured on signage adjacent to Uplift step and repeat
- Listing in event commemorative journal

Contact Heather S. Giampapa
Director of Development and Communications
267-437-3123, ext. 11 or heather@upliftphilly.org
www.upliftphilly.org/uplifting-evening

Name to be Listed: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Level: _____

Total: _____

Payment Type: ___Cash ___Check ___Visa ___MasterCard
 ___American Express ___Discover

Credit Card Number: _____

Expiration Date: _____ Security Code: _____

- Checks can be made out to Center for Grieving Children